

Original Vinyl Records Expands & Hosts RSD Black Friday

Jim Eigo, owner of Original Vinyl Records (OVR) in Warwick has acquired the remaining inventory and amazing custom store fixtures from legendary Vintage Vinyl Records in Fords, NJ, which is shutting down after 42 whopping years.

After nearly the same time in the record business, Eigo is expanding with a new shop, at the same location: Original Vinyl Records Side A is located at 314 Route 94 #7, Warwick, and the new store, Original Vinyl Records Side B, is at 314 Route 94 #2.

OVR specializes in vinyl records, 45s, 78s, CDs, cassettes, 8-tracks, DVDs and vintage and contemporary audio equipment. Album inventory spans genres such as pop, nostalgia, oddball, lounge, space age bachelor pad, comedy, world music, kids, and related music books and memorabilia.

"A day doesn't go by where I don't hear or read about "the return of vinyl". For me, vinyl never left. I've been listening to, buying and appreciating the superior audio quality that vinyl has my entire life," states Eigo.

A visit to the "Side B" store sounds like an experience in time travel as it features a large selection of vintage



Rob Roth, owner of Vintage Vinyl Records and Jim Eigo, owner of Original Vinyl Records, take the stage for one last time at Roth's Vintage Vinyl Records in NJ.

and contemporary audio equipment including turntables, receivers, complete stereo systems, cassette players and recorders, 8-track players, CD players, VCRs, DVD players, laser disc players and more.

And, just in time for the holidays, Original Vinyl is one of 1300 independent record stores participating in a special event, RSD Black Friday on November 26 from 9:00am-6:00pm.

Record Store Day (RSD) was conceived in 2007 at a gathering of independent record store owners and employees as a way to celebrate and spread the word about the unique culture surrounding nearly 1400 independently owned record stores in the US and thousands of similar stores internationally. The first Record

Store Day took place on April 19, 2008. Today there are Record Store Day participating stores on every continent except Antarctica.

Record Store Day and RSD Black Friday are different events. Why are the organizers of Record Store Day celebrating Black Friday? "Independently owned stores, especially record stores, are fantastic places to shop for gifts, and we see our RSD Black Friday efforts to promote brick-and-mortar indie record stores in the face of a shopping frenzy as part of our year-round mission to bring record stores in to the spotlight. RSD's Black Friday subverts the model slightly and focuses on pieces of art in the form of limited special editions, with hopefully something for everyone. (And as a way for stores to entice people in to check out everything else they offer. Almost all of which makes a good present!)"

- www.recordstoreday.com

Sales are on a first-come-first-served basis, no pre-orders at Original Vinyl Records in Warwick during RSD Black Friday. Stay tuned for surprises, goody bags and more, by visiting www.originalvinylrecords.com. The store is open everyday from Noon-5:00pm. For more information, call 845-987-3131.